



Year 6 Worksheet 24: Persuasive Writing Techniques

Activity 1: Identifying Persuasive Techniques

Identify the persuasive technique used in the sentence:

1. "You should definitely recycle to save our planet."

Technique: _____

2. "Everyone agrees that exercise is essential for a healthy life."

Technique: _____

3. "Imagine a world where pollution doesn't exist!"

Technique: _____

4. "Join thousands of others who have made the switch to renewable energy!"

Technique: _____

5. "If we don't act now, our future generations will suffer."

Technique: _____

6. "This product has won numerous awards!"

Technique: _____



7. "Don't miss out on this limited-time offer!"

Technique: _____

8. "Research shows that reading improves mental health."

Technique: _____

9. "You deserve the best quality for your money."

Technique: _____

10. "Act now and be part of the solution!"

Technique: _____



Activity 2: Fill in the Blanks

1. The main goal of persuasive writing is to _____ the reader.
2. Using _____ helps to appeal to the reader's emotions.
3. A strong _____ makes an argument more convincing.
4. It's important to provide _____ to back up your claims.
5. A _____ statement is often used to grab attention.
6. Repetition of key points can create _____ in writing.
7. Addressing the _____ helps to counter opposing views.
8. Including a _____ can motivate readers to act.
9. Personal anecdotes can make writing more _____.
10. A clear _____ at the end summarizes the argument effectively.



Answer Key

Activity 1

1. Direct Address
2. Bandwagon
3. Imagery
4. Bandwagon
5. Fear Appeal
6. Authority
7. Urgency
8. Evidence
9. Value Statement
10. Call to Action

Activity 2

1. convince
2. emotional appeal
3. argument
4. evidence
5. hook
6. emphasis
7. counterargument
8. call to action
9. relatable
10. conclusion



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